

Vision

Our vision is an Irish broadcasting sector that is a sustainability leader and that uses its collective voice to create a greener, more inclusive, more resilient future for all.

Aim

The Broadcasting Sustainability Network aims to foster best practice sustainability within the sector and its supply chain and use the power of the media to influence people across Ireland to make positive changes in their lives and communities.

Principles

To achieve this vision, together with our fellow broadcasters we will:

- Work to continuously improve the sustainability performance of our own organisation;
- Use our editorial content to raise awareness and encourage positive action on the issues set out in the UN Sustainable Development Goals;
- Collaborate and share relevant insights and experiences with our peers where this could help accelerate the overall sustainability of our sector.

Commitments

In signing up to this Charter, we commit to:

- Being an active member of the Broadcasting Sustainability Network and participating in Network events and initiatives;
- Using our best efforts to raise awareness of the Network and promote its work within our own organisation and to the outside world;
- Using the Broadcasting Sector Sustainability Roadmap as a guide to improving our own sustainability performance and to increasing our sector's positive impact on society and the environment;
- Contributing to sector-wide sustainability reporting, at a level that is appropriate for the size and scale of our organisation, in order to demonstrate the progress and impact of our sector as a whole.

Signature

is fully supportive of this Charter and of the aims of the Broadcasting Sustainability Network. We look forward to playing our part in creating a more sustainable broadcasting sector in Ireland.

Signed for and on behalf of

