

Vision

Our vision is an Irish media sector that is a sustainability leader and that uses its collective voice to create a greener, more inclusive, more resilient future for all.

Purpose

To bring the Irish media sector together to learn, share knowledge and experience, and partner on sustainability initiatives and campaigns.

Principles

To achieve this vision and deliver on the Network's purpose, together with our fellow media peers we will:

- Work to continuously improve the sustainability performance of our own organisation;
- Use our editorial content to raise awareness and encourage positive action on the issues set out in the UN Sustainable Development Goals;
- Collaborate and share relevant insights and experiences with our peers where this could help accelerate the overall sustainability of our sector.

Commitments

In signing up to this Charter, we commit to:

Green

- Reducing the environmental impact of our direct operations and supply chain.
- Reducing the environmental impact of our content production.
- Giving increasing coverage to environmental issues and inspiring green behaviour change among our audiences.

Inclusive

- Creating a workplace culture of respect and equality that values individuals and embraces all ability.
- Ensuring content is accessible, safeguarding children, and protecting people's privacy.
- Giving increasing coverage and focus to societal issues that promote positive social change.

Resilient

- Ensuring decent work for all and investing in skills and capacity to grow and scale our industry for the future.
- Protecting the long-term viability of the sector by demonstrating the value of trusted media to our society and democracy.
- Empowering local communities through local jobs, local procurement and community investment.

Governance & reporting

- Having clear governance and accountability for sustainability and being transparent in all that we do.

Signature

[Name of organisation] is fully supportive of this Charter and of the aims of Sustainable Media Ireland. We look forward to playing our part in creating a more sustainable media sector in Ireland.

Signed for and on behalf of [name of organisation]

Name: [Print/type name]

Job title: [Print/type job title]

